

PRESSKIT

DIEGO
CHACON
Music Planner

DJDIEGOCHACON.CO

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BOOKING@DJDIEGOCHACON.CO

2026

DJ Since: 1997

Location: Bogotá, CO

Available for: Weddings, Proms, Birthdays,
and Corporate Events.

Music Genre: Open Format, Latin.

MUSIC **PLANNER**

MUSIC PLANNER: This concept was created in Colombia by Diego Chacón in 2019 to transform an event into a personalized experience through music. A **MUSIC PLANNER** is a professional with strong organizational skills and extensive artistic knowledge, which allows them to create proposals tailored to the concept of each event or celebration. That's why your event doesn't need just a DJ... It needs a Music Planner.

BIO

Diego Chacón was born in Bogotá in 1979. He is a Social Communicator and Journalist from Politécnico Grancolombiano. He began his career as a DJ in 1998, holding a 10-year residency in Bogotá's top bars. At the same time, he was also a resident DJ for major radio stations such as La Superestación 88.9 FM, Olímpica Stereo 105.9 FM, and Club 40 on Los 40 Colombia 97.4 FM. He later worked as General Producer at La Superestación 88.9 FM, Movistar Radio Online, and Latinomix 1480 AM in Alabama, USA, and as General Director of RCN Radio's online stations, as well as the online radio station of Juan Manuel Santos' presidential campaign.

Thanks to his extensive experience in the music industry, renowned brands have chosen him as a trusted partner. He was National DJ Coordinator for Chivas Regal in their Chivas Home Party campaign and has performed as a DJ for major brands such as Samsung, Natura, Henkel, and Sancho BBDO Group, among others. He has also specialized as a Music Planner and wedding DJ, becoming one of the most recognized names in Colombia.

His career has earned him multiple awards and distinctions. He was named Olmeca DJ Colombia in 2014 and has been selected for six consecutive years as one of Bogotá's Top 10 Wedding DJs by Zanky you digital magazine. He also won the ZIWA (Zanky you International Wedding Award) in 2016, 2017, 2019, 2020, 2021, and 2022.

EXPERIENCE

CLUBS

- COMPOSTELA :: La Calera
- LOLA CLUB :: Bogotá
- B.Y.O :: Bogotá
- SYLDAVIA :: Bogotá
- JUAN CANTINA :: Bogotá
- BAR-BE :: Bogotá
- MADAME :: Medellín

AGENCIES

- GRUPO SANCHO
- LATIR
- CYAN VISIBILIDAD DE MARCAS
- 911
- BUEN TIPO ANCHOR
- UNO A
- BOMBAI
- EL DON

RADIO

- SUPERESTACIÓN 88.9 FM :: BOGOTÁ
- OLÍMPICA STEREO 105.9 FM :: BOGOTÁ
- LATINO MIX 1480 AM :: ALABAMA EE.UU
- MOVISTAR RADIO :: ONLINE
- LOS 40 COLOMBIA 97.4 FM :: BOGOTÁ

BRANDS

- GRUPO SANCHO
- SAMSUNG
- PERNOD RICARD
- NATURA
- HENKEL
- PEPSICO - FRITOLAY
- BAVARIA - POKER
- REVISTA MAXIM
- SAP
- HUAWEI
- BANCO CAJA SOCIAL
- MERCEDES BENZ
- UPFIELD LATAM
- BRITISH AMERICAN TOBACCO
- - KAPPA

PLANNERS

- MARY CUETER
- ADRIANA CABRALES
- TATIANA VIVI
- CAROLINA CHAUX
- ANDRES ESPITIA
- CAROLINA VENEGAS
- ELISA CHACÓN
- LINEAR
- SERGIO ACOSTA

AWARDS & RECOGNITIONS

In 2014, Diego Chacón was selected as Olmeca DJ Colombia, and since 2016, he has been recognized by some of the most important international digital magazines specialized in weddings. He has also been named as one of the best wedding DJs in Bogotá by the platform Zankyou.

Los 11 mejores DJs para bodas en Bogotá: idiversión garantizada!

No nos cansamos de recomendarte a los mejores para tu gran día. Por esto si de fiesta, animación y entretenimiento se trata, hoy seleccionamos para ti los 11 mejores en este campo.

POR PAULA MENDIVELSO
15/01/2022

Música y animación

Dj

Novios

Bogotá D.C.

Best-Of

DJ Diego Chacón



Pide información a DJ Diego Chacón

Pedir información

Este comunicador social y periodista inició su carrera como Dj en 1998, siendo residente durante 10 años en los bares top de la capital, así como residente de emisoras como La Superestación – donde además se desempeñó como productor general-, Olímpica Stereo y Club 40 de Los 40 Colombia. Fue productor en Movistar Radio Online, Latinomix en Alabama (USA) y director general en las emisoras online de RCN Radio.

Adicional ha sido Dj para diferentes marcas como Chivas Regal (coordinador nacional para eventos), Samsung, Natura, Henkel y el grupo Sancho BBDO. Se ha especializado en el mundo de las bodas, convirtiéndose en un referente local y nacional. Entre sus reconocimientos, además de formar parte de los mejores Djs de Bogotá en Zankyou por varios años consecutivos, en 2014 fue nombrado Dj Olmeca Colombia.



FAQ

What is your experience with weddings?

I have performed at more than 500 weddings, which means over 4,000 hours of real wedding experience. I have also traveled across much of Colombia and performed at weddings in Mexico, Panama, and the Dominican Republic.

Does the DJ act as an MC?

Based on my experience, I believe that music itself is the true trigger of emotions. That's why I only use the microphone when it is truly necessary.

Do you consume alcoholic beverages during the event?

Absolutely NOT. Out of respect for my profession and every client, I do not consume alcoholic beverages during the events where I am hired.

Do you provide a service contract?

Always! In writing and with no fine print.

REVIEWS

 Por Catalina

★★★★★ Utilicé este servicio en mi boda

Muy recomendado! Los invitados bailaron toda la noche, entendió perfecto lo que queríamos. Muy buen dj y muy buena persona. Excelente calidad y cumplimiento. Gracias Diego!

 Por Diana

★★★★★ Utilicé este servicio en mi boda

Diego muchas gracias por tu gran trabajo, la música de la fiesta no pudo quedar en mejores manos, recomiendo tu trabajo 100%, nadie lee tan bien lo que uno como pareja espera para ese día como tu lo hiciste en nuestro matrimonio. Fue un servicio muy personalizado y salió mejor de lo que esperábamos.

 Por Juan Camilo

★★★★★ Utilicé este servicio en mi boda

Diego es una persona genial, su carisma, profesionalismo y calidez humana hacen que el diseño de la rumba sea personalizado y muy divertido.

Diego siempre estuvo atento de recibir nuestras solicitudes, incluso a última hora.

La gente se la pasó genial en nuestra boda, la rumba fue fluida y mantuvo la energía y la actitud siempre arriba.

muchas gracias Diego y esperamos seguir contando con tu buena onda viejo.

Juan y Daniela

 Por Monica

★★★★★ Utilicé este servicio en mi boda

Diego te damos de nuevo gracias infinitas por tan excelente trabajo, la celebración de nuestra boda ha sido sin duda uno de los mejores momentos de nuestra vida y tu haces parte de esto!! El tiempo que le dedicas a cada pareja para conocer sus gustos se ve reflejado en todo momento durante la celebración, gracias por acompañarnos no solo en la fiesta, sino en la eucaristía y el coctel de bienvenida!! El mejor Dj de bodas!!!

 Por Diego

★★★★★ Utilicé este servicio en mi boda

Super profesional, todo listo, probado y ensayado con varias horas de anticipación.

Lo más importante de todo, nadie se sentó en las 6 horas que duró la fiesta.

Todos los comentarios eran sobre lo buena que fue la música (rumba!) tanto de los invitados (colombianos) como los que venían de fuera del país (americanos, dominicanos, nicaraguenses, venezolanos)

Recomendado 100%

 Por Ana

★★★★★ Utilicé este servicio en mi boda

Mi boda fue el 3 de Junio y todavía hoy escucho comentarios de la súper rumba que tuvimos. La verdad que no hubo necesidad de orquesta ni ningún otro grupo porque con Diego se exceden las expectativas de lo que es prender una rumba. Gracias por hacernos tan felices en ese día y darnos una gran rumba que se acomodó a nosotros y a nuestros invitados. Recomendado 100000% (tanto que mi mejor amiga ya celebró el 6 de agosto su matrimonio también con Diego)

HOSPITALITY & TECHNICAL RIDER

HOSPITALITY RIDER

- 2 Sugar-free Red Bulls
- Water (hydration) available throughout the entire event
- Catering/meal service for 2 people

TECHNICAL RIDER

BACKLINE

⚠ Important: The following backline must be fully set up and ready at least 2 hours prior to the soundcheck. All equipment must be in perfect working condition; otherwise, it will not be accepted. Once the soundcheck is completed, no further adjustments will be allowed.

BOOTH DJ

- DJ booth with a base or table at 1m height, minimum 1.40m width, and 0.6m depth (**Racks are not accepted as DJ booths**).

EQUIPMENT OPTIONS

OPCIÓN 1

- 3 Pioneer CDJ-3000 / 3000X units
- 1 Pioneer DJM-900 NXS2 / DJM-A9 / DJM-V10 mixer
- All units properly linked via UTP Cat 5/6 cable through a 10/100/1000 (Gigabit) switch - Equipment must be updated to the latest firmware version.

OPCIÓN 2

- 1 Pioneer DJ XDJ-RX3 Controller updated to the latest firmware version.

HOSPITALITY & TECHNICAL RIDER

AUDIO & POWER

⚠ Important: A professional sound system, powerful enough to provide the necessary sound pressure for the event, is required. Clone equipment or non-recognized brands will not be accepted under any circumstances.

- 4 regulated power outlets.
- 2 sends from the console: 1–2 (L + R) from the mixer master output (XLR plug) directly to the PA system.
- 2 monitoring systems (side fills), minimum 400W two-way, placed to the right and left of the DJ booth, no more than 1m distance, with the necessary cabling, connected directly from the DJ mixer outputs (1/4" plug) to the monitoring system.

STAGE

- The DJ booth must be visible and placed on the stage, elevated above the audience.
- Minimum stage space required: 3 x 2 meters.
- The front of the DJ booth must remain clean and free of instruments or other equipment.
- Stage access is restricted to anyone outside the DJ's crew.
- For outdoor events, a roof or tent with side panels must be provided for protection against sun and rain.

LIGHTING

- A lighting operator must be present throughout the entire performance to manage lights, tones, speeds, movements, and colors.
- If the event takes place during the day with no lighting setup, this requirement may be disregarded.
- At least 2 front-facing lights must be directed at the DJ booth.

VIDEO

- A video operator must be available to continuously play the provided visual material.
- If the stage does not include LED screens, this requirement may be disregarded.

HOSPITALITY & TECHNICAL RIDER

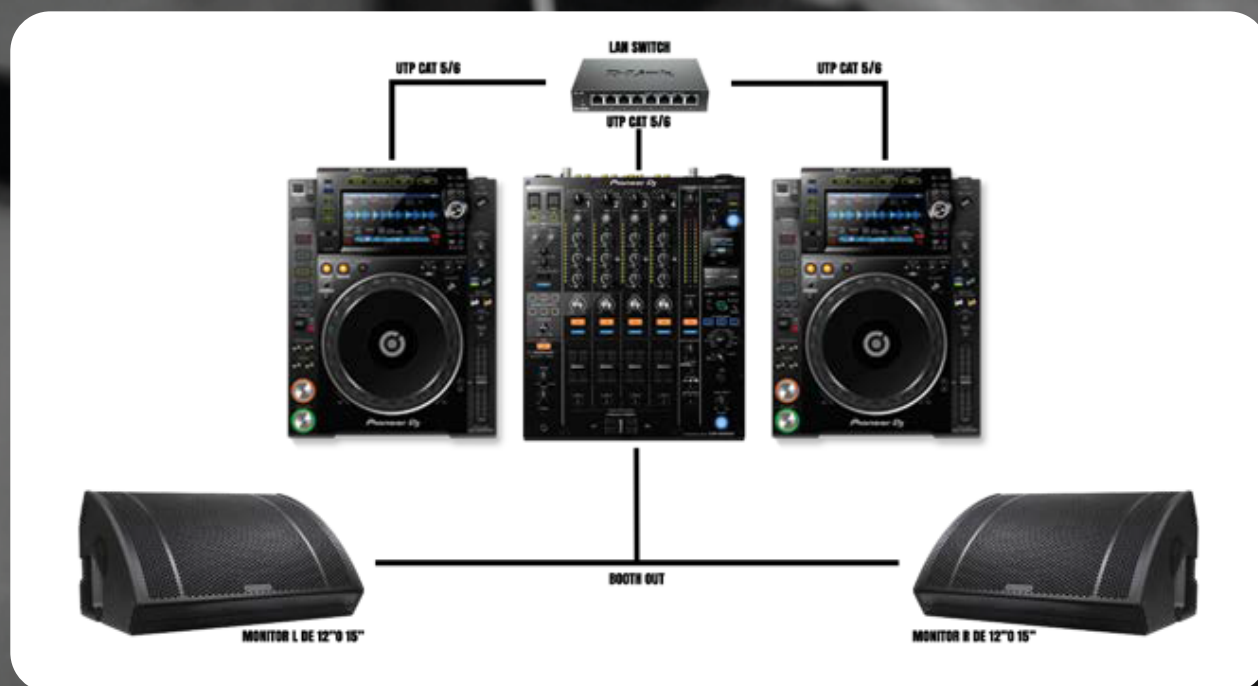
IMPORTANT NOTES

IMPORTANT INFORMATION

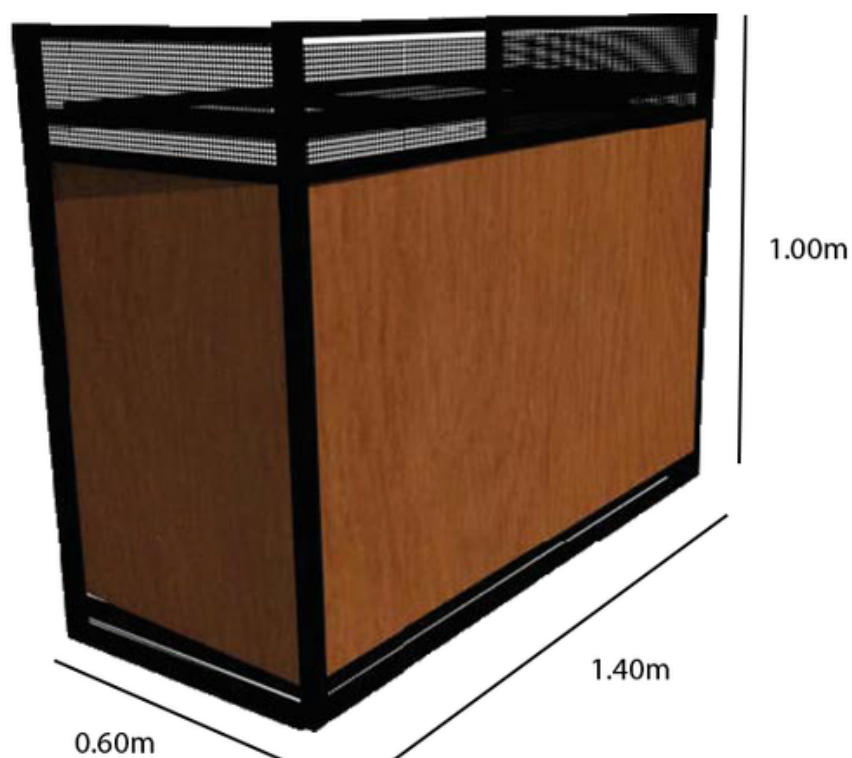
- One week prior to the performance date, the client must put the DJ's team in direct contact with the technical production crew.
- The event's technical producer must review and sign the rider, approving each item. Otherwise, a counter-rider must be provided and approved by the DJ's team.
- Recommended equipment brands: Electro-Voice, NEXO, D&B, FBT, RCF, or similar.
- Equipment from B3, Behringer, or lower-tier brands will not be accepted for monitoring.
- All equipment must be properly linked and configured according to the technical specifications mentioned.
- For any questions, please contact us via the phone number or email address provided on the last page of this document.

⚠ Non-compliance with this Technical Rider will result in the immediate termination of the contract.

STAGE
PLOT



BOOTH
DJ



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THANK YOU

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QUESTIONS / COUNTER-RIDER REQUESTS

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